



Book	Policy Manual
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Title	RELATIONS WITH NON-SCHOOL AFFILIATED GROUPS (ds)
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9700 - **RELATIONS WITH NON-SCHOOL AFFILIATED GROUPS**

Any request from civic institutions, charitable organizations, or special interest groups which involve such activities as patriotic functions, contests, exhibits, sales of products to and by students, sending promotional materials home with students, graduation prizes, fundraising, and free teaching materials must be carefully reviewed to ensure that such activities promote student interests without advancing the special interests of any particular group.

No non-school affiliated group may use the name, logo, mascot, or any other name which would associate an activity with the District without the specific written permission of the Superintendent. Additionally, no non-school affiliated group may use any assets of the District, including but not limited to facilities, technology, or communication networks without the specific written permission of the Superintendent.

It is the policy of the Board that students, staff members, and District facilities not be used for advertising or promoting the interests of any nonschool agency or organization, public or private, without the approval of the Superintendent, and any such approval, granted for whatever cause or group, shall not be construed as an endorsement of said cause or group by this Board.

School District Referendum Advocacy

This policy applies expressly to any outside organization's advocacy concerning School District referenda. Any such organization, whether advocating in favor of or in opposition to a referendum question must clearly identify itself as independent of the School District and may not, under any circumstances, use School District logos, mascots, slogans or other such items that are protected by or regularly used and identified with the District. School District officials may not advocate for a position on a referendum in any manner in which such advocacy is in the individual's capacity as a School District official or may reasonably be perceived as such. School District officials may always provide factual information concerning any referendum question.

A. Political/Commercial Interests

All materials or activities proposed by outside political or commercial sources for student or staff use or participation shall be reviewed by the Superintendent. The review will be based on their educational contribution to part or all of the school program, benefit to students, and/or age appropriateness. No such approval shall have the primary purpose of advancing the name, product, or special interest of the proposing group.

The Board shall permit the use of educational materials, programs, and equipment which contain commercial messages providing the content of such messages and the manner of presentation has been approved by the Superintendent and is in compliance with the District's administrative guidelines.

Outside speakers representing commercial organizations will be welcome only when the commercial aspect is limited

to naming the organization represented and the subject matter advances the educational aims of the District.

B. Contests/Exhibits

The Board recognizes that contests, exhibits, and the like may benefit individual students or the District as a whole, but participation in such special activities may not:

1. have the primary effect of advancing a special product, group, or company;
2. make unreasonable demands upon the time and energies of staff or students or upon the resources of the District;
3. interrupt the regular school program;
4. involve any direct cost to the District;
5. cause the participants to leave the School District, unless:
 - a. the Board's Policy 2340 - Field and Other District-Sponsored Trips has been complied with in all aspects;
 - b. the parents of a minor student have granted their permission.

C. Distribution/Posting of Literature

No outside organization or staff member or student representing an outside organization may distribute or post literature on that organization's behalf on District property either during or after school hours without the permission and prior review of the Superintendent.

The Superintendent shall establish administrative guidelines which ensure that:

1. criteria established in Policy 5722 - Student Publications and Productions - are used to make a decision regarding materials that students seek to post or distribute;
2. the school mail system is not used by students or staff for distribution of nonschool-related materials;
3. no materials from any profit-making organization are distributed for students to take home to their parents; unless authorized by the Superintendent;
4. the time, place, and manner of distribution of all nonschool-related materials is clearly established and communicated.

D. Solicitation of Funds

Any outside organization or staff member representing an outside organization desiring to solicit funds on school property must receive permission to do so from the Superintendent.

~~Permission to solicit funds will be granted only to those organizations or individuals who meet the permission criteria established in the District's administrative guidelines. Solicitation must take place at such times and places and in such a manner as specified in the administrative guidelines. In accordance with Board Policy 5830 - Student Fund-Raising, no District student may participate in the solicitation without the Superintendent's approval.~~

The Board disclaims all responsibility for the protection of, or accounting for, such funds.

This policy does not apply to the raising of funds for District-sponsored or school-sponsored activities.

E. District-Affiliated Crowdfunding

Use of the name, logo, or any assets of the District, including, but not limited to, facilities, technology, or communication networks, is prohibited without the specific permission of the Superintendent.

District-Affiliated Crowdfunding activities aimed at raising funds for a specific classroom or school activity, including extra-curricular activity, or to obtain supplemental resources (e.g., supplies or equipment) that are not required to provide a free, appropriate, public education to any students in the classroom may be permitted, but only with the

specific approval of the Superintendent.

All crowdfunding activities are subject to the procedures/guidelines in AG 6605 - Crowdfunding.

F. Prizes/Scholarships/Other Awards

The Board is appreciative of the generosity of organizations which offer scholarships, prizes, or other awards to deserving students in this District.

In accepting the offer of such scholarships or prizes, the Board directs that these guidelines be observed:

1. No information, either academic or personal shall be released to a special interest group from the student's record for the purpose of selecting a scholarship or prize winner without the permission of the student who is eighteen (18), or the parents of a student who is younger, in accordance with the Board's policy on student records.
2. The type of scholarship or prize, the criteria for selection of the winner, and any restrictions upon it shall be approved by the principal.
3. The principal, together with a committee of staff members designated by the principal, shall be involved in the selection of the recipient. If agreeable to the sponsoring organization, the selection shall be left entirely to the principal and staff committee.

The District will periodically review their procedures for awarding scholarships, prizes, and other awards. This review will require that the District's procedure does not discriminate on the basis of Protected Classes.

Protected Classes include:

1. Race;
2. Color;
3. National origin;
4. Age;
5. Sex (including gender status, change of sex, sexual orientation, or gender identity);
6. Pregnancy;
7. Creed or religion;
8. Genetic information;
9. Handicap or disability (in accordance with Policy 1623, AG 1623A, and AG 1623B);
10. Marital status;
11. Citizenship status;
12. Veteran status;
13. Military service (as defined in 111.32, Wis. Stats.);
14. National origin;
15. Ancestry;
16. Arrest record;
17. Conviction record (In accordance with Policy 3121);
18. Use or non-use of lawful products off the District's premises during non-working hours;

19. Declining to attend an employer-sponsored meeting or to participate in any communication with the employer about religious matters or political matters; or

20. Any other characteristic protected by law in its employment practices.

G. Surveys and Questionnaires

Special Interest Groups

Neither District-related nor nondistrict-related organizations shall not be allowed to administer a survey or questionnaire to students or staff unless the instrument and the proposed plan is submitted to and approved by the Superintendent. If approved a copy of the results and the proposed manner of their communication are to be provided to him/her for review and approval before they are released. No minor student shall be required to participate in a survey unless written consent is given by the student's parents. (See Policy 2416 - Student Privacy and Parental Access to Information.)

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Legal

118.125, Wis. Stats.